CONFIDENTIAL

WUSATA	C wusata®	
FundMatch Participa	int	<u>J</u> 0
Country Where Activi (Complete a separate claim form		Aı
Brands & Products		Joe

M FORM MATCH PROGRAM

For Internal Use Only	
WUSATA Claim #	
ICP Claim #	
ICP on file	
Oversized items	

FundMatch Participant		Joe's Avocad	los	
Country Where Activities ((Complete a separate claim form for each		Australia		
Brands & Products		Joe's Avocados - A	vocados	
FundMatch Program Activity Code		S2018	Program Date	Approval
Claim Reference Number (optional)		TV Advertisement		
Expenditures by U.S. Co	mpany:		\sim	
Total Expenditures:	\$ 36,000			
Reimbursement Due (50%):	\$ 18,000		V V	, ,
	or			
Expenditures by In-Cour	ntry Partner	/ Distributor:		
Total Expenditures:	\$			
Reimbursement Due (50%):	\$			
Note: An In-Country Partner Agre	eement must be	e on file with WUSATA® for th	nese expenditure	s to be eligible.

Foreign Third Party:

Check here if the In-Country Partner would prefer to be reimbursed directly via wire transfer. Please provide a completed Wire Transfer Form with the claim.

CERTIFICATION STATEMENT:

WARNING: Federal and State law provide severe penalties for making false or misleading statements or representations of fact with respect to this claim. Under penalties of perjury, I declare and certify that I have personally examined this claim for reimbursement and the accompanying schedules, statements, and other documents; that I have conducted a reasonable investigation into the facts represented therein and to the best of my knowledge and belief, they are complete, true, correct, and accurate, and they truly, accurately, and completely list all information and amounts and sources related thereto; that the expenditures claimed on this form were in fact incurred by the Company for the purpose indicated herein, and the activities portrayed and described in the accompanying information in fact took place exactly as described and/or represented herein; that such expenses were for the promotion of the products and brands in the country market all as listed above; that the participant has not been reimbursed for the expenses claimed by any other entity; and that the expenses claimed are necessary and reasonable for the purpose, and verifiable and supported by detailed records which are available for inspection.

Signature: Joe Smith	Date: July 18, 2018
Print Name: Joe Smith	Title: Presídent
Phone: 555-555-5555	Email: joe@avocados.com

Claim Contact*: Jane Doe

Email: jane@avocados.com

* Please include an approved claim contact if different than the company signer

EXPENSE SUMMARY SHEET

You may substitute your own summary sheet or attach additional pages if necessary

Country:					
Reference Number	Date of Activity	Description*	Foreign Currency Amount	Exchange Rate **	U.S. \$ Amount (REQUIRED)
	6-12-2018	TV ad campaígn			\$ 36,000
				TOTA	* PC C C C
				TOTAL:	\$ 36,000
				50%:	\$ 18,000

* Using the Travel Expense Summary, list international travel expenses for trade shows as one line item per traveler. Do not list the airfare, hotel, and meals as separate items.

** Exchange Rates can be found at: <u>www.oanda.com</u>. Use the date of payment for figuring the U.S. dollar amount.

CLAIM REIMBURSEMENT CHECKLIST

- If activity was completed more than 90 days ago, 🕮, claim is NOT ELIGIBLE. Do not submit expenses.
- All activities are dated after your Approval Date and occur in the current program year.
- Each expense listed above includes the vendor invoice, proof of payment, and proof of activity.
- All created materials and advertising clearly identify the products as from the U.S.A. Examples: "Product of the U.S.A." or "Grown in Washington" (state name cannot be abbreviated)
- The expenses itemized above are for an approved country market and for the brands and products listed in the FundMatch Program Agreement.
- Refer to the <u>FundMatch Program Manual</u> for the documentation required for each type of expense.
- Mail completed claims to: WUSATA FundMatch Program

4601 NE 77th Avenue, Suite 240 Vancouver, WA 98662

Invoice

Media 123

[Street Address] [City, ST ZIP Code] [Phone]

Bill To:

Joe Smith Joe's Avocados [Street Address] [City, ST ZIP Code]

[City, ST 2 [Phone] June 12, 2018 2018567

DESCRIPTION	QTY	UNI	Г PRICE	AMO	UNT
TV Campaign	18	\$	2,000.00	\$	36,000.00
30 sec clips, 3 times a day, 3 days a week- Fri, Sat, Sun, for 2 weeks, in Sydney, Australia, beginning on June 1, 2018		5			
Total	~~			\$	36,000.00

THANK YOU FOR YOUR BUSINESS!

Wire Transfer Request



Payment Information

Fed Ref # XXXXXXXXXXXXXXXXXX

Debit Account

Debit Account <mark>Joe's Avocados</mark> Acct # xxxxx1234

Beneficiary

Beneficiary
<mark>Media 123</mark>
Acct # xxxxx9876

Payment Details

Beneficiary Bank <mark>FundMatch Bank</mark> IRC xxxxx5678

Debit Currency USD – United States Dollar Credit Currency USD – United States Dollar Amount 36,000.00 USD Value Date 06/12/2018 Cutoff time 05:30 pm ET

References

Originator to Beneficiary Information Purpose of Payment PAYMENT ACCORDING TO CONTRACT Originator Joe's Avocados ADDRESS CITY, STATE, ZIP

Checking Account

ACCOUNT #: xxxxx1234 | June 1, 2018 – June 30, 2018 | Page 1 of 3



Joe's Avocados

ADDRESS CITY, STATE, ZIP

Account Summary

Credits

Electronic deposits/bank credits

 Date	Amount	Description
 6/5	578.03	In wire; ref. 12345645654xxxxx
6/15	2,111.29	Daily deposits
6/30	7,133.82	Daily deposits

Debits

Checks paid

Date	Amount	Check Number
 6/2	100.00	1234
6/10	350.00	1235
6/10	3,841.96	1236
6/17	121.07	1237
6/22	1,250.00	1238

Electronic withdrawals/bank debits

	Date	Amount	Description
_	<mark>6/12</mark>	<mark>36,000.00</mark>	Wire transfer to Media 123; ref. 1234567599xxxx
	6/15	2,000	Withdrawal
	6/26	14,000.00	Wire transfer to Media 123; ref. 1234567608xxxx
	6/28	948.31	Wire transfer to Bank; ref. 1234567637xxxx

Telecast Certificate

Advertiser Details:

Joe's Avocados Sydney, Australia

MUST WATCH TV

Date of Certificate:

June 26, 2018

BROADCAST/POST TELECAST REPORT								
Date	Date Day Line Program			Time	Dur	Таре	Brand	
			Description			Description		
6-1-2018	Fri	001	Daily Serial	07:25:28	30	Advertisement	Joe's Avocados	
6-1-2018	Fri	001	Reality Show	11:47:16	30	Advertisement	Joe's Avocados	
6-1-2018	Fri	001	6 o' clock news	18:53:21	30	Advertisement	Joe's Avocados	
6-2-2018	Sat	002	Daily Serial	07:20:34	30	Advertisement	Joe's Avocados	
6-2-2018	Sat	002	Talk Show	13:54:36	30	Advertisement	Joe's Avocados	
6-2-2018	Sat	002	8 o'clock news	20:19:34	30	Advertisement	Joe's Avocados	
6-3-2018	Sun	003	Daily Serial	07:09:57	30	Advertisement	Joe's Avocados	
6-3-2018	Sun	002	Prime Time Show	20:19:25	30	Advertisement	Joe's Avocados	
6-3-2018	Sun	002	Talk Show	23:44:16	30	Advertisement	Joe's Avocados	
6-8-2018	Fri	001	Daily Serial	07:15:45	30	Advertisement	Joe's Avocados	
6-8-2018	Fri	001	Reality Show	10:26:53	30	Advertisement	Joe's Avocados	
6-8-2018	Fri	001	6 o' clock news	18:37:29	30	Advertisement	Joe's Avocados	
6-9-2018	Sat	003	Daily Serial	07:28:53	30	Advertisement	Joe's Avocados	
6-9-2018	Sat	003	Talk Show	13:48:01	30	Advertisement	Joe's Avocados	
6-9-2018	Sat	002	8 o' clock news	20:21:36	30	Advertisement	Joe's Avocados	
6-10-2018	Sun	002	Daily Serial	07:16:04	30	Advertisement	Joe's Avocados	
6-10-2018	Sun	003	Prime Time Show	20:15:47	30	Advertisement	Joe's Avocados	
6-10-2018	Sun	003	Talk Show	23:41:56	30	Advertisement	Joe's Avocados	

Total:

18 clips



JOE'S AVOCADOS

Grown in California





Avocados are healthy and nutritious

- Super cancer fighter
- Can lower cholesterol levels
- Good for your heart, eyes, and liver
- Loaded with fiber, potassium, and vitamins





WUSATA SAMPLE ONLY

JOE'S AVOCADOS

Find them in your local food stores



Product of the USA

WUSATA SAMPLE ONLY



Joe's Avocados TV Commercial saved on USB drive 30 sec.

Included with claim

TV Ad Link:

